

# (Commitment to Intellectual Property Protection)

# **Our Humble Submission**

We are endeavoring to build a world-class institution and in sync we are trying to keep everything safe for our website visitors, customers, and channel partners worldwide. We aspire to do/make everything as per global best practices and safe for all. However, as a startup we are bound to need to improve upon all these measures all the time. If you feel unsafe in any way, please do not use our website / app. Additionally, if you want us to make it safer for you, please write to us at contact@olive-ranch.com and we will do our best to live up to your expectations.

# **INFRINGEMENT POLICY**

Olive Ranch is committed to maintaining the integrity of its Website / App and all our business ventures by promptly addressing any instances of intellectual property infringement.

Olive Ranch is obliged to removing infringing products from its platform / website / app. To facilitate this, Olive Ranch has put in place robust Infringement Verification process so that intellectual property owners could easily report listings that infringe their rights. It is in sync with Olive Ranch's global aspirations / interest to ensure that infringing products are removed from its platform, as they erode Buyer and Seller trust and will hurt Olive Ranch's aspirations to be a worldclass institution.

Respect for Third Party Intellectual Property Rights: Olive Ranch respects third party Intellectual Property rights and actively supports protection of all third-party Intellectual Property including Copyrights and Trademarks ("IP"). It is our policy to expeditiously respond to clear notices of alleged IP infringement.

<u>Course of Action Upon Receipt of Infringement Notification</u>: Upon receiving a proper notification detailing intellectual property infringement, Olive Ranch's response will entail the removal or disabling of access to the material in question, which has been flagged as infringing activity. This immediate action underscores our commitment to upholding Intellectual Property Rights on our Website.

### **Process for Reporting Infringing Listings:**

If you have a good faith belief that your IP right has been infringed by any of our sellers we require that Intellectual Property right owner or authorized agent provide the following details and email it to **contact@olive-ranch.com** 

# This email should incorporate the following details:

- Identification or description of the copyrighted work or trademark that has been infringed. Provide the date of the work's creation or registration if applicable.
- Clear and precise identification or description of the location of the allegedly infringing material on the Olive Ranch website, <u>www.olive-ranch.com</u>, Olive Ranch app, accompanied by pertinent particulars such as product IDs (in cases of copyright infringement). Please note that requests lacking exact description IDs may not be processed effectively.
- 3. Your contact details, including address, telephone number, and email address.
- 4. A statement affirming your genuine belief that the use of the material in question is not authorized by the copyright or intellectual property owner, their agent, or the law.

- 5. A statement confirming the accuracy of the information provided in your notice and asserting that you are indeed the copyright or intellectual property owner, or are authorized to act on behalf of said owner.
- 6. Brand name (for cases of trademark infringement).
- 7. Comprehensive information regarding the intellectual property being infringed, supported by attachments like copyrighted images or trademark certificates.

## Olive Ranch's Response to Infringement Notifications:

Upon receipt of a valid notice accompanied by the required documents as described above, Olive Ranch will take swift action, which may involve the removal, disabling, or discontinuation of allegedly infringing content contributed by third parties. We will also communicate with the relevant seller who submitted the contested material, providing them with a copy of the copyright infringement notice. It's important to note that we reserve the right to take appropriate actions in accordance with the applicable laws of the respective jurisdiction at the time of notification. Any prior instances of removal or disabling will not prevent us from pursuing actions counter to such previous measures, as circumstances warrant.

**Consequences of Infringement:** Violating intellectual property rights can have serious legal and financial repercussions. These consequences may include, but are not limited to, legal action, monetary damages, the removal of infringing content, and loss of reputation.

We strongly advise all users to respect the intellectual property rights of others and to only upload or sell products and content that they have the legal right to use. If you are uncertain about whether your content or products may infringe on someone else's intellectual property rights, it is your responsibility to check before posting any content.

By using our Website, you acknowledge your understanding of the importance of intellectual property rights and your commitment to abiding by all relevant laws and regulations. We encourage responsible and ethical conduct in all aspects of your engagement with our platform.

#### **DISPUTES / JURISDICTION**

All disputes are subject to Kapurthala jurisdiction only, Kapurthala is district of Punjab, India. All disputes / differences / controversies of whatever nature, the place of arbitration shall be Kapurthala only.

In all cases where "Court" has jurisdiction to entertain, try and dispose of matters governed by and/arising under or taken under any provision shall take/institute such proceedings in an appropriate Court in Kapurthala only.

All disputes, differences and controversies shall be filed in and settled exclusively by the Courts in Kapurthala alone.

<u>Note:</u> We may change / upgrade this policy at any time for operational, legal or regulatory reasons. The revised policy shall be made available on the website. You are requested to regularly visit the website to view the most current terms contained in this policy. Your continued use of the website, following such changes, will constitute your acceptance of those changes in the policy. If you have any queries, please contact us at:

124- Housefed, Kapurthala, Punjab, India – 144601 contact@olive-ranch.com +91-9643960001

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